

AI in Learning Design

A course to build AI fluency across your learning team, using your existing AI tools or any new ones

Who it's for

Learning professionals, instructional designers, people leaders, and change managers looking to build confidence and consistency in how their team uses AI in learning design work.

Why this matters

Are you using your AI tools to their full capacity? Are your learning designers using them the way you actually want them to, to genuinely speed up their work, not just experiment with them? For most teams, the honest answer is no, not because the tools aren't good enough, but because nobody built real fluency around them. Without it, that gap costs you:

- **Time** — people reinventing their own workflows instead of working from a shared, proven standard.
- **Cost** — tools you're already paying for, underused or used inconsistently across the team.
- **Quality** — work that varies depending on who happens to be AI-comfortable and who isn't.

This isn't only about the tools. It's about supporting learning designers in their goal to embrace AI, get comfortable with it, and work differently so they reach real conclusions and insights faster, not slower.

Bridlewood brings a structured process to close that gap: we start with a gap analysis of where your team's AI fluency actually stands, identify the tools already standard in your organization (or the ones you want to build around), and design hands-on practice around real learning-design work, needs analysis support, storyboarding, content drafting, and quality-checking AI output, so your team isn't just experimenting, they're working faster with a consistent standard behind it.

Performance objectives

By attending this session, you'll be able to:

- Use AI tools as a genuine part of your everyday design workflow, not a side experiment
- Apply a consistent standard across your team, so quality doesn't depend on who's already AI-savvy
- Identify specific opportunities in your own work, storyboarding, drafting, needs analysis, where AI speeds things up
- Know how to quality-check AI output, so speed doesn't come at the cost of accuracy
- Understand the change management side of AI adoption, not just the tool itself

Duration: Flexible to fit your team. Choose from a single 3-hour session, two 3-hour sessions across two days, or a full 6-hour, one-day format.

Building AI fluency, step by step

- **Assess** — a gap analysis of where your team's AI fluency actually stands today
- **Identify** — the AI tools already standard in your organization, or the ones you want to build around
- **Practice** — hands-on work with real tasks: storyboarding, drafting, needs analysis support
- **Check** — how to quality-check AI output, so speed doesn't cost you accuracy
- **Sustain** — build the habits and standards that keep fluency consistent going forward

How it's delivered: live, virtual. Bridlewood runs a gap analysis on your team's current AI use beforehand, then designs the session around your actual tools and real work, so what you practice is what you'll use the next day.

Email us to get started